Bricks Toolkit

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Cascade Bricks Toolkit Created by Stamats

Shared content blocks are great, and having specific shared words or numbers within your content blocks is like magic. Get more time back in your day with Bricks.

Getting Started

Bricks allow you to change key words, stats, paragraphs, and more across your entire website automatically. You simply change it in one place, rather than updating content page by page. Bricks also automatically adjust to match the set formatting of that text on each page. This is a huge time-saver!

Begin With a Short List

Create a short list of items that could be moved to bricks using our Sample spreadsheet for tracking bricks (XLSX) as a starting point.

Examples: fees, deadlines, and any rankings

Hint: Think about the items that you changed in the last quarter on several pages.

Add As You Go

Every time you come across something that you are editing in more than one place, stop and make it a brick.

Please reference our Best practice PowerPoint (PDF) for a more in-depth look at how to implement, identify, create, place, and maintain your bricks.

Contact Us

If you have questions or need help in this process, please email Sandra Fancher at sandra.fancher@stamats.com.

Make Your Website Better, One Brick at a Time!

Start with these helpful tools:

- Best practice PowerPoint (PDF)
- Sample spreadsheet for tracking bricks (XLSX)
- Sample content matrix (XLSX)

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